



HEARTLAND  
THEATRE  
COMPANY

*think...feel...live!*

## 2000-2001 Annual Summary

Over the past eighteen months, Heartland Theatre Company has earned some remarkable recognition. We've managed to produce exceptional theatre because of the generosity of those crafty actors and technicians who give their time and attention to the seriousness of our commitment. We have managed to grow our average attendance to nearly 73% capacity. Our patron list has doubled from about 500 to well over 1000. We are on a roll, and really need your help to keep us going.

### **Heartland Theatre Continues To Meet Its Mission...And Your Expectations:**

- Fresh new venue before you see it anywhere else. The hottest, the latest, the award winners that can't be done anywhere else in the region. All the buzz.
- Consistent quality performances every time. Excellent theatre you can count on time after time...like Betrayal and Pieces of the Sky.
- The best in talent in the region has been recruited from both Illinois State and Illinois Wesleyan Theatre programs along with the wealth of talent in the community; and we've provided the space necessary to showcase their craft.
- Original new plays from McLean County playwrights like Dr. John Ficca and David Alex have been introduced on Heartland's stage; with other new Illinois voices hoping to claim their first fully staged effort before our discerning audiences.
- Individuals and corporations can now make tax-deductible contributions (according to the limits of the law) to Heartland Theatre Company, with our 501(C) 3 not-for-profit status.

On Behalf of the Heartland Theatre Company Board,  
Mike Dobbins, Managing Artistic Director