



Highlights of Our 2006-2007 Season: Our 20th Year!

- **A New Theatre Space Underway This Summer!** The goal of our **Fund Development Campaign Theatre** to rejuvenate Heartland's theatre space is \$65,000. Pat Grogg leads our fund development campaign to raise money from our loyal patrons. We are pleased to announce our plans to proceed with demolition of the space late this June and reconfigure the space for rehearsals and performance by mid-August, *without losing any performances in our next season!* All those who contributed to this special campaign (to date) are listed in the enclosed document titled "Everyone Plays a Part." We are forever grateful to these individuals who contributed to our first-ever capital campaign beyond our season operations appeal.
- **Our 20th Anniversary Celebration!** Wow! What a party we had! The *Walk Down Memory Lane*, the wonderful food donated by over 30 local vendors, the fabulous audio-visual creation and presentation of "*Heartland: The First Twenty Years*," and the kickoff to our Theatre Reconfiguration Project! Hundreds of volunteers and loyal patrons made this event a huge success. (If you'd like a copy of the DVD presentation, stop by the box office at your next visit!)
- **New Plays from Across the Country Debut Here.** For the fifth year in a row, Heartland welcomed new playwrights from across the country to our Annual 10-Minute Play Festival. This next festival features a "One Shoe" theme with 8 winners from 170 submissions internationally.
- **New Emerging Illinois Playwrights Project.** Due to the Town of Normal Harmon Arts Grant, Heartland is launching its first-ever competition for Illinois playwrights. Three winning plays will be presented with staged readings May 18, 19 and 20. The plays will receive master-class attention from **internationally acclaimed playwright Richard Kalinoski**, whose play **BEAST ON THE MOON** was staged at Heartland in October of 2004. Thanks to Sandra and Paul Harmon for sponsoring this worthwhile project.
- **Tech Director on board.** You've all noticed the wonderful sets of Michael Pullin last season. Michael will again design and build all the 2007-2008 show sets at Heartland and Jesse Folks will design all the lighting for the season. This artistic consistency raises the bar for our production values and economizes our resources. We appreciate the long hours of dedication from these individuals on our team.
- **Show Sponsors Help.** Our Show Sponsorship Program continues to bring new friends to our theatre and help kick up our production values a notch. Our deep appreciation to last season's generous sponsors: Deanna Frautschi & Alan Bedell, Judy & Ed Hines, Linda & Bruce Unterman, Kathryn Gillespie, Terri Ryburn-LaMonte and Linda Garbe. (If you'd like to know more about our sponsor program, check the box on the enclosed reply card.)
- **20,000 Hours Donated.** Volunteers are the heart of Heartland. Everyone from actors to ushers, marketing to fundraising. Our new Volunteer program, headed up by Bruce and Diane Boeck, brings new volunteers to Heartland every week. Over 30 volunteers gave 60-200 hours of their time to pull off our 20th Anniversary event! If you have some time to give, join us!
- **Young at Heartland.** Young at Heartland enters its fourth year of classes and performances in the community! Growing interest in Heartland's Senior Acting Program sends seniors out in the community, performing for other seniors. The class includes sixteen very creative seniors, with Ann White at the helm. D. Ann Jones joins us this season as the instructor.
- **Continued Support from Grants:** The Town of Normal Harmon Arts Grant, The McLean County Arts Center Regranting Program and the Illinois Arts Council. Grants help us start programs like *Young at Heartland*, our innovative *10-Minute Play Festival* and our new *Emerging Illinois Playwrights* program.

Heartland Theatre continues to meet its mission...and your expectations with:

- 1) **Fresh new venue that's all-the-buzz**
- 2) **Consistent, quality performances**
- 3) **The best talent in the region**